



MetalPro Contractor™



**Get Trained.
Get Leads.
Get Cash.**

MetalPro Program Overview

A MetalPro roofing contractor is committed to providing a high level of customer service, promoting the benefits of metal roofing, and using high quality, manufacturer recommended installation techniques and materials. MetalPro contractors belong to America's #1 factory trained residential metal roofing contractor network and have access to many benefits designed to help them grow their business and distinguish themselves from the competition.



Program Benefits:

• Factory Training

Receive a full day of installation training for through-fastened and screw flange standing seam products. MetalPro contractors must attend this class prior to being listed on the website contractor finder. Classes are held periodically throughout Union's service area.

• Sales Leads

MetalPro contractors who complete the installation training class are listed on Union's website Contractor Finder. Union's site receives thousands of inquiries each month, so it's a great way to generate qualified leads.

• Rewards

Receive a 10% rebate of up to \$1,500 on your first order once you join, and rewards dollars equal to 1.5% of your Union metal roofing purchases. These rewards can be used for cash, gift cards, marketing materials, or advertising.

• Sales Tools

At the training session you will receive display boards, color samples, a resource CD, MetalPro hat, MetalPro truck magnet, and MetalPro technical catalog.

• Advertising

You'll have access to customizable TV, radio, and print advertising materials designed specifically for MetalPro contractors.

• Awards and Recognition

Annual awards will be given for various categories regarding contractor performance. This recognition can help you build your reputation in your market.



How to Sign Up

Fill out the enclosed application and fax, mail, or e-mail it using the contact information below. You can also apply online at www.unioncorrugating.com/metalpro.html. If approved, the initiation fee is \$250. We're confident it will be one of the best investments you've ever made for your business.

Additional Training Available for Members:

MetalPro Stoneshield Installation Training

Focuses on installation instructions for the Stoneshield stone coated shingle products.

- \$75 fee - 9 am to 2 pm - lunch included

MetalPro Standing Seam Installation Training

Focuses on all three types of our standing seam products, screw-flange, clipped, and mechanically seamed.

- \$75 fee - 9 am to 2 pm - lunch included

MetalPro Sales Training

Covers product features and benefits as well as best practice sales techniques for selling to homeowners.

- \$100 fee - also receive \$100 off a new iPad Air - 9 am to 2 pm - lunch included



Send your application via mail, e-mail, or fax to:

MetalPro Contractor Program
Attn: Deidre Costa
701 S. King St.
Fayetteville, NC 28301

E-mail: metalpro@unioncorrugating.com

Fax: (910) 483-8897, attn: Deidre Costa



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